



*Take a few moments to sit with each other.
Then give this card to the player who played
Charlie Barnes to read the questions below.*

*How do we feel? Is everyone okay?
Are there any loose ends in the narrative
that we need to tie up?
What is something from your character
you'd like to carry with you?
What is something from your character
you'd like to leave behind?*

*Send a final text message to the group
with your real name, and take a minute
to change your contacts back.
You should continue to talk until
you all feel recovered.*

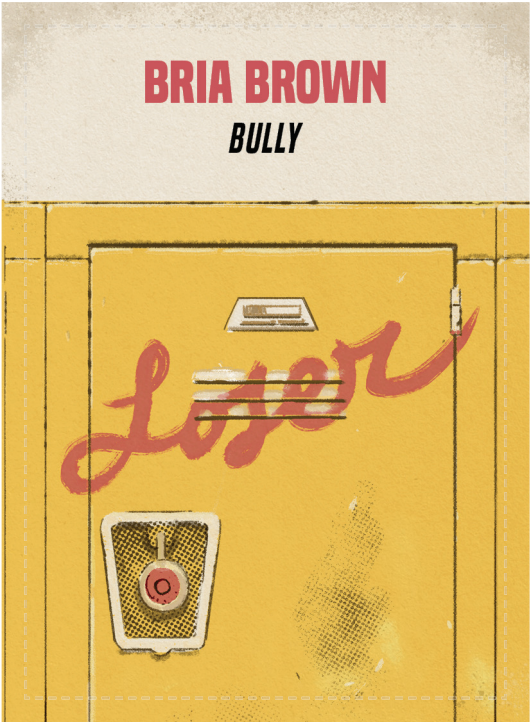
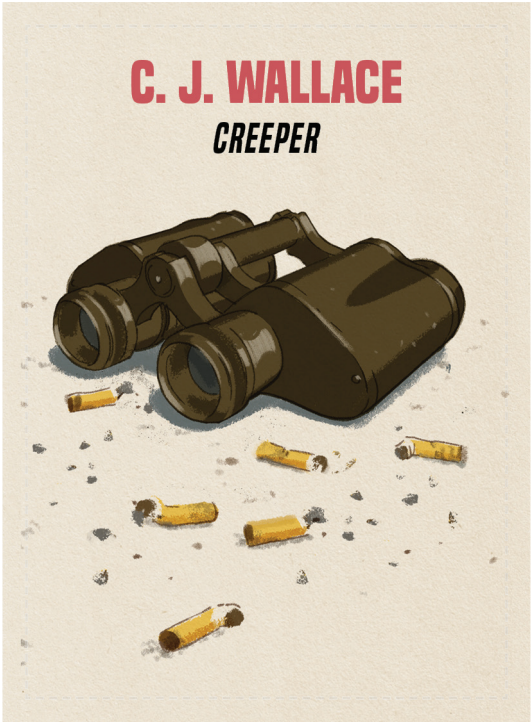
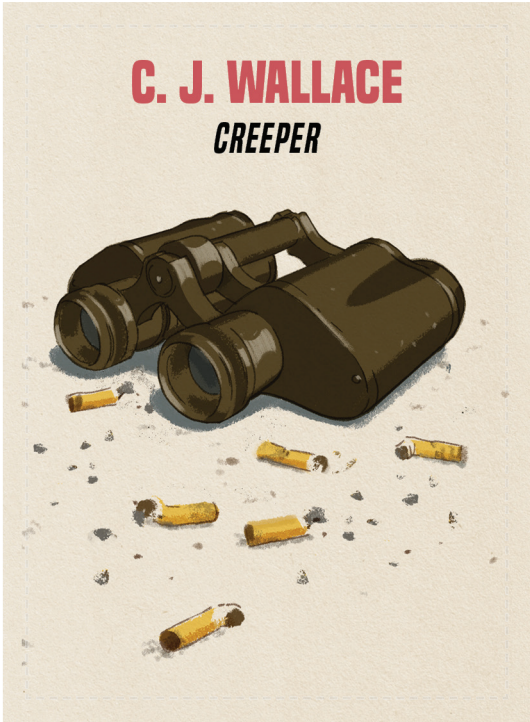
INTRODUCTION

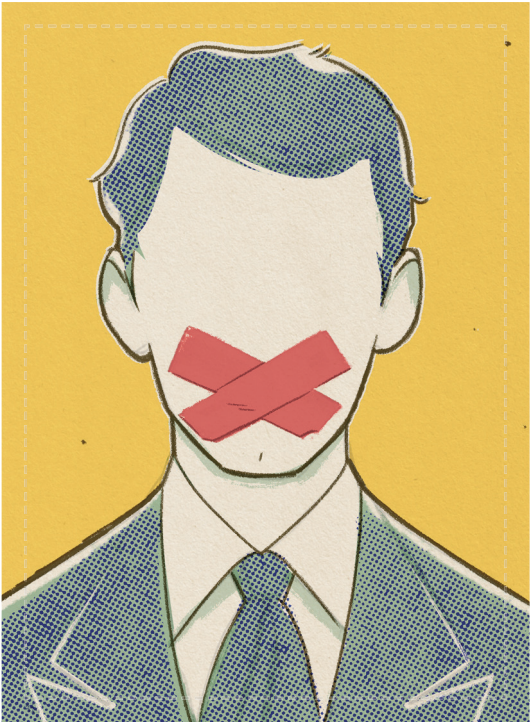
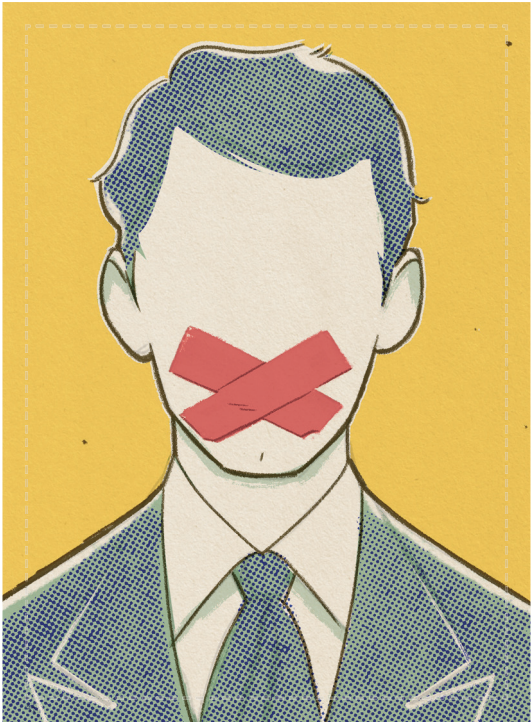
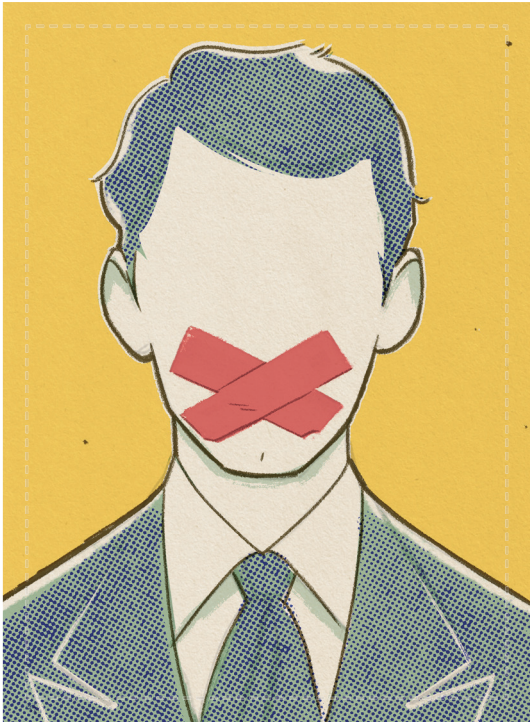
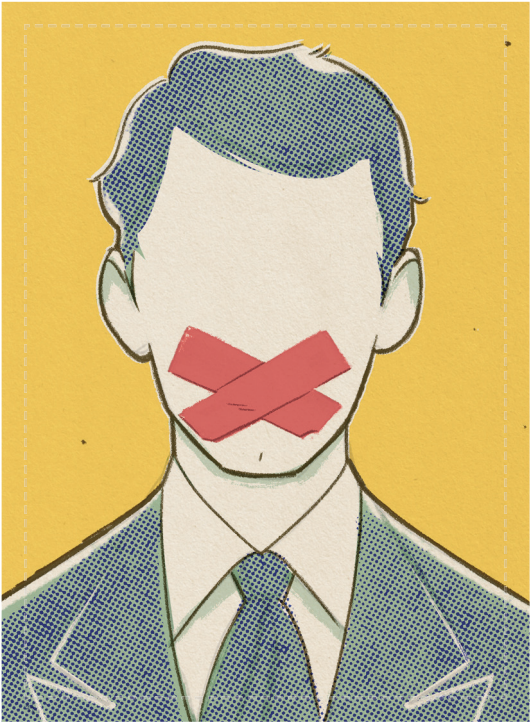
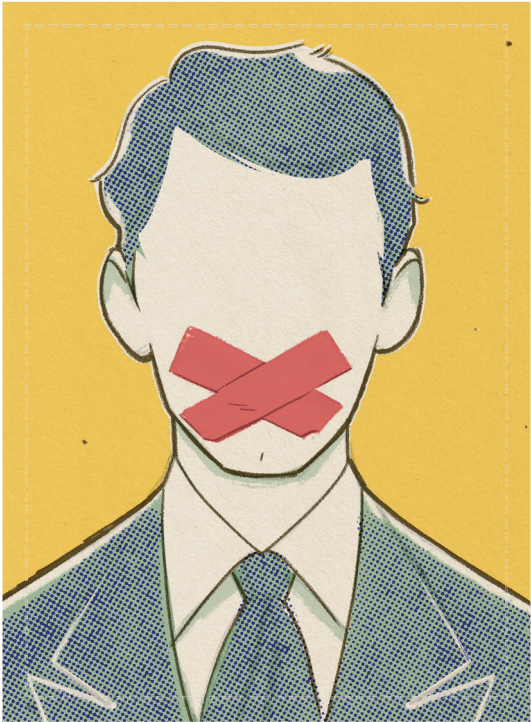
Silent Falls is a small coastal forest town in the heart of Northern California. It's quiet here, and since the recession a few years ago, people are not as friendly as they used to be. It's been a rough few years for everyone.

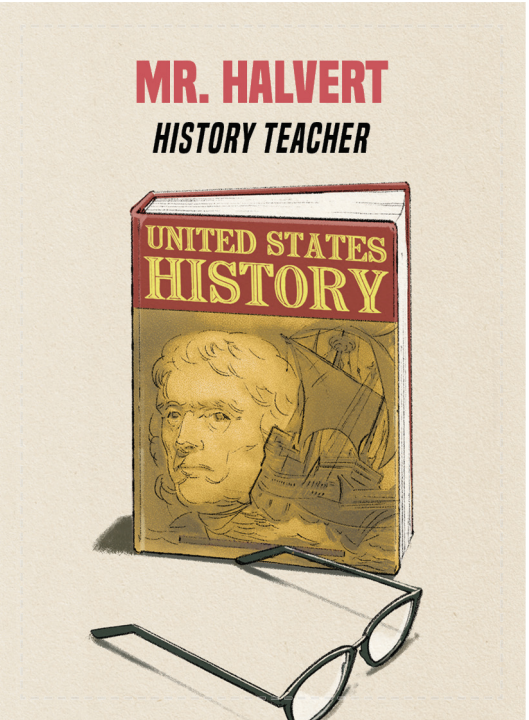
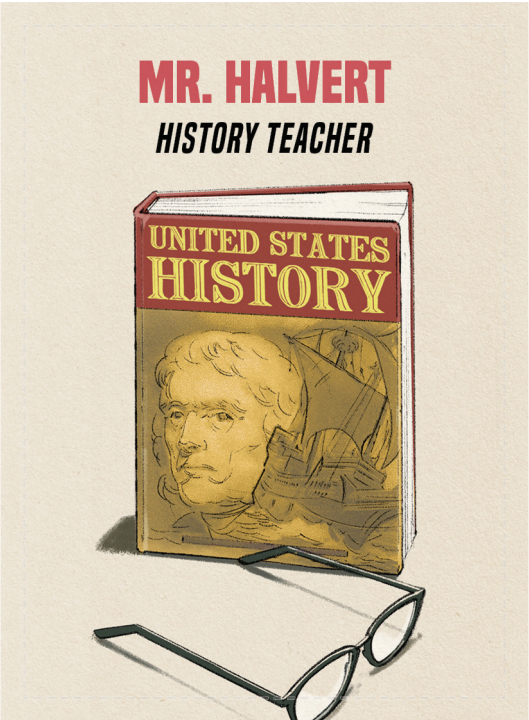
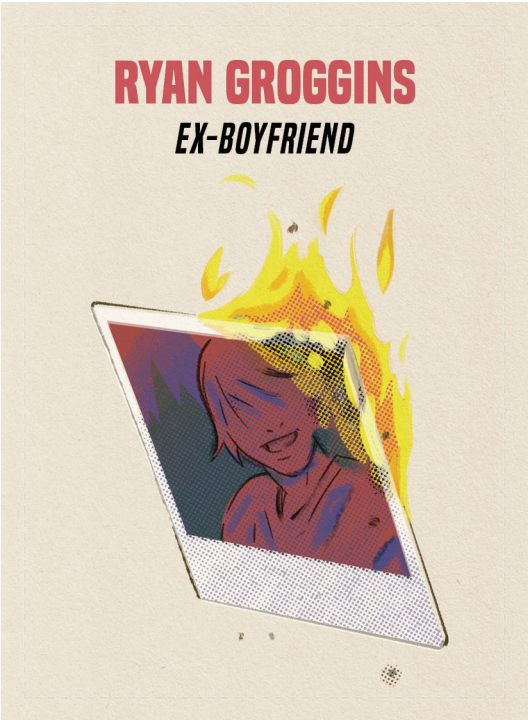
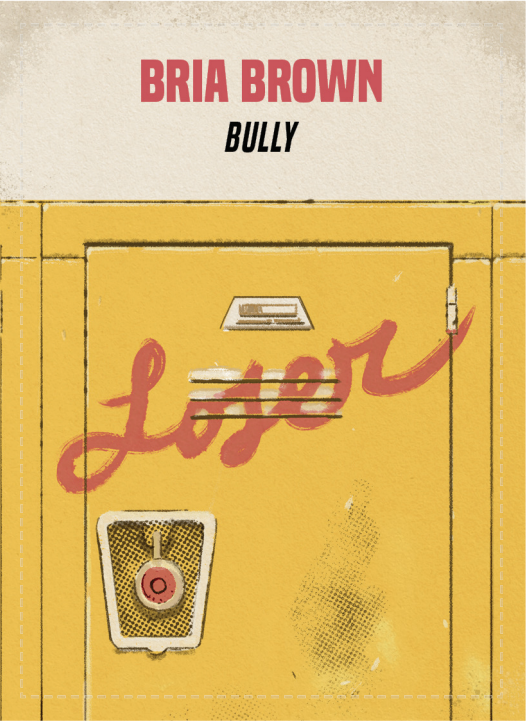
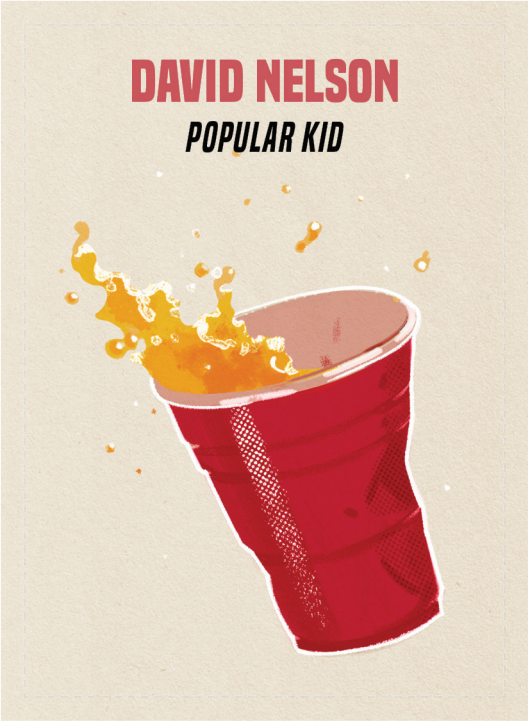
The major high school in town, Franklin Academy, lies nestled in the wooded hills on the east side. It's the last day before winter break, and students shuffle down the hallways, dusting off a light powder of snow from their jackets. It's cold today.

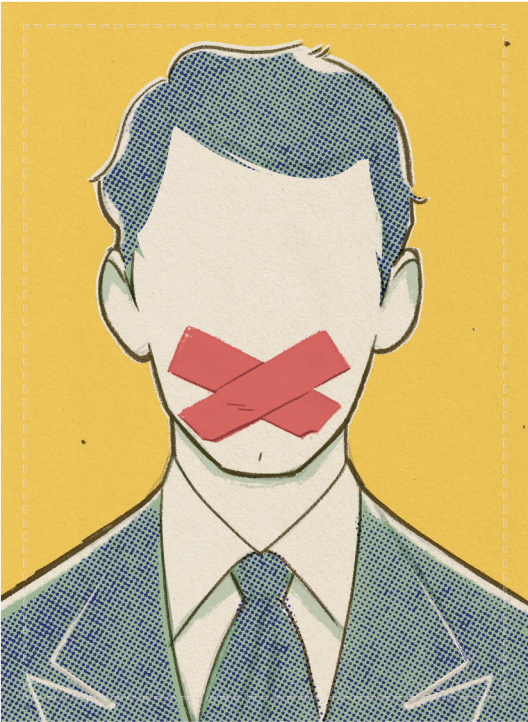
Down the main corridor, past the barren trophy case and peeling Franklin Academy decal plastered on the wall, hangs a bulletin board. A cluster of students are gathered at it, and around the edges we see old posters for student body elections, sign ups for football next year, and reminders about the upcoming senior ball littered about like mousetraps. But as the students part, we land on the flyer they were all huddling around.

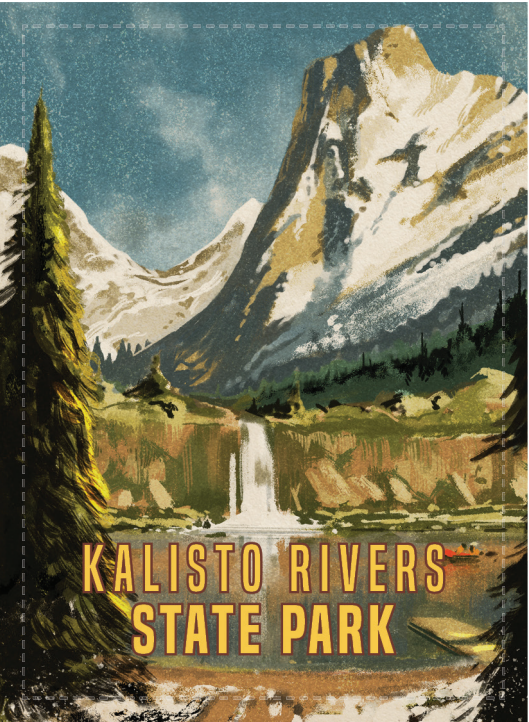
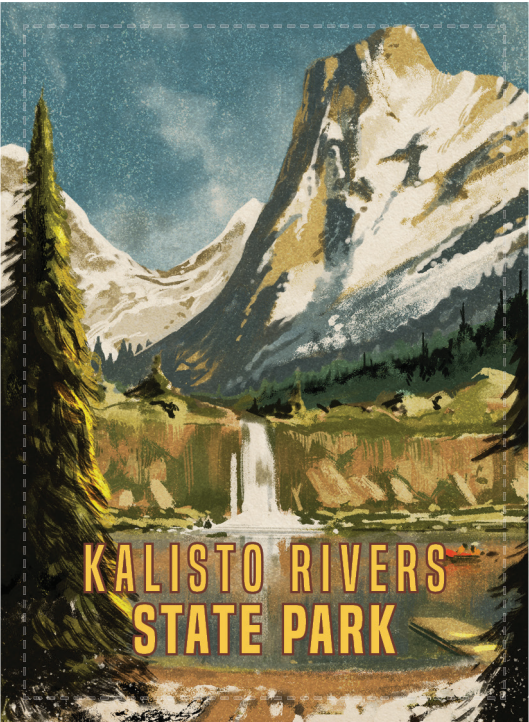
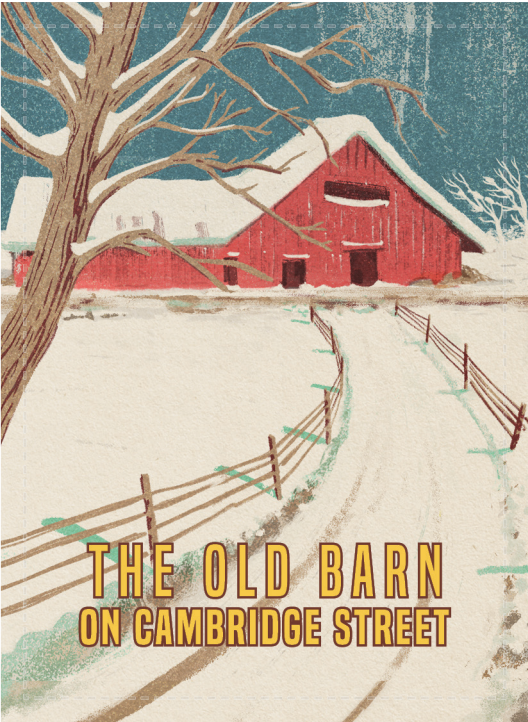
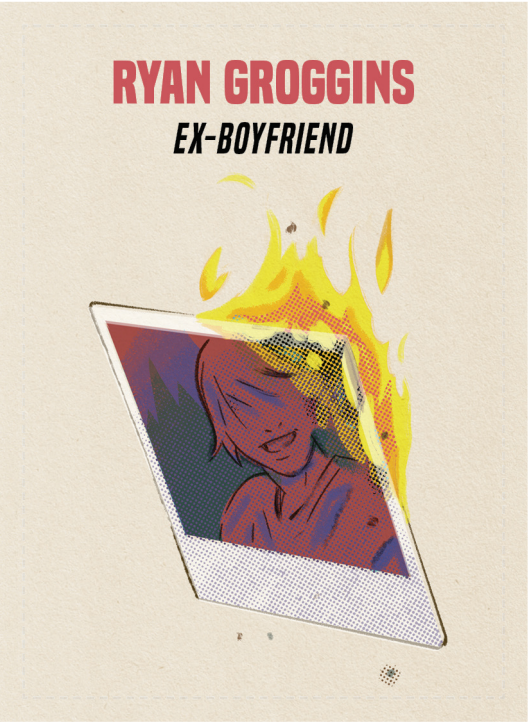
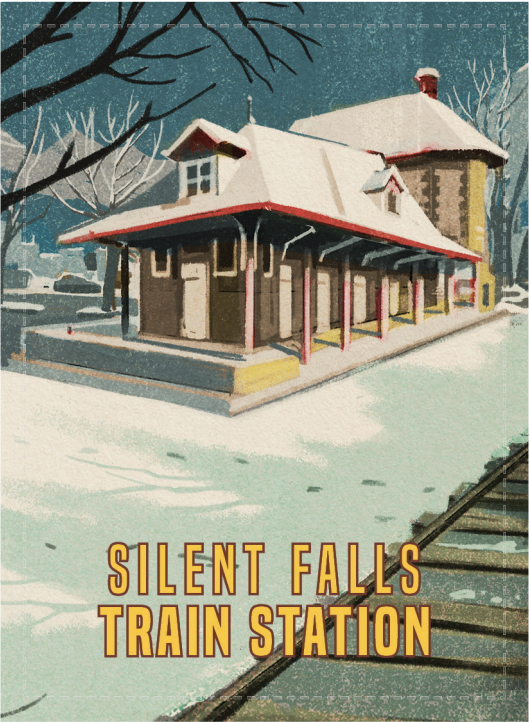
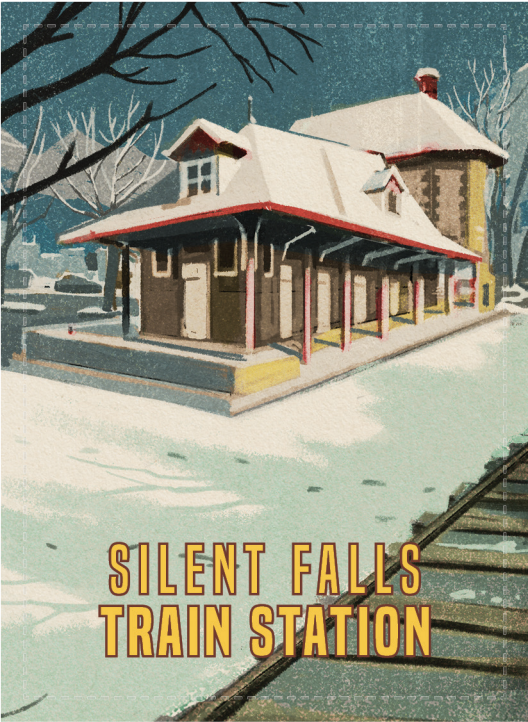
(PULL A MISSING PERSON POSTER)



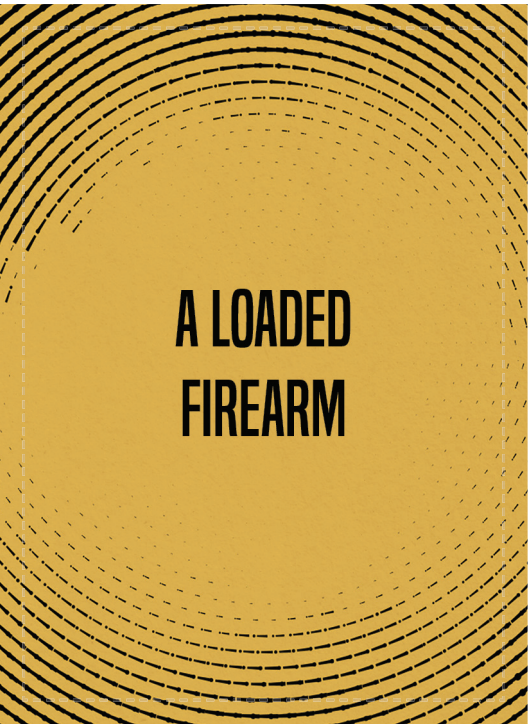
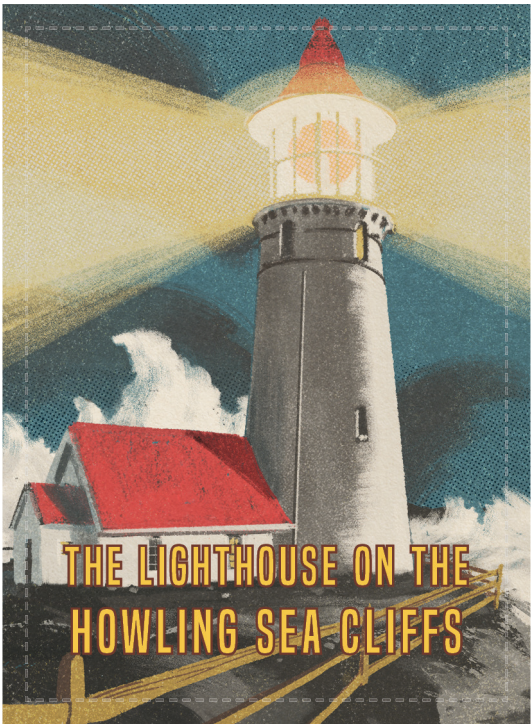
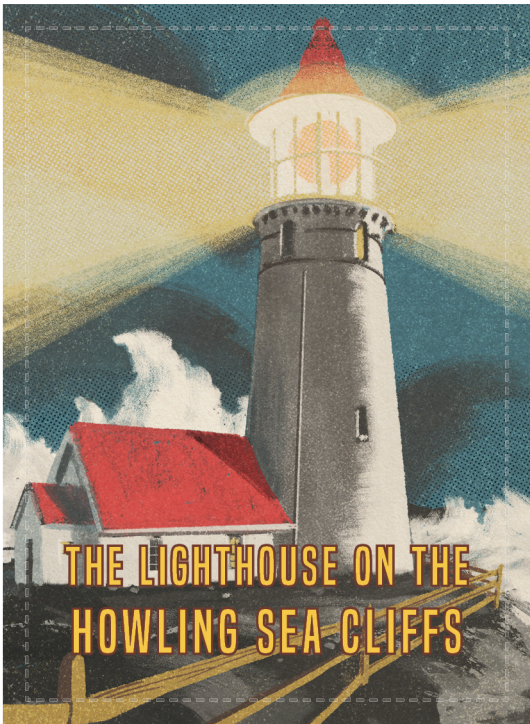
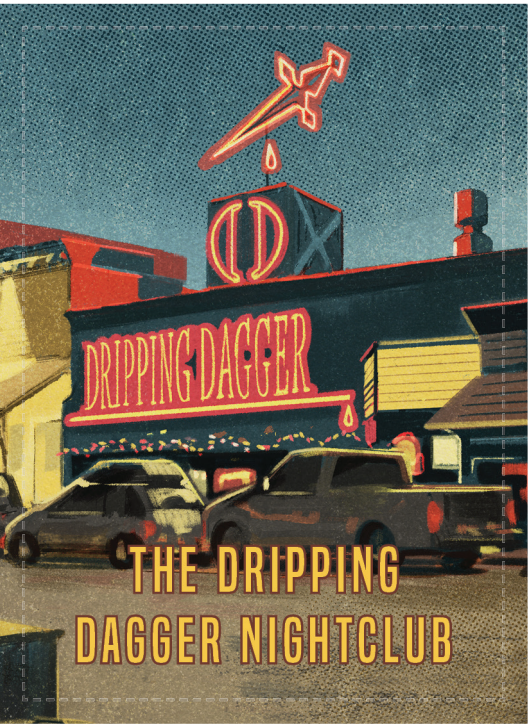
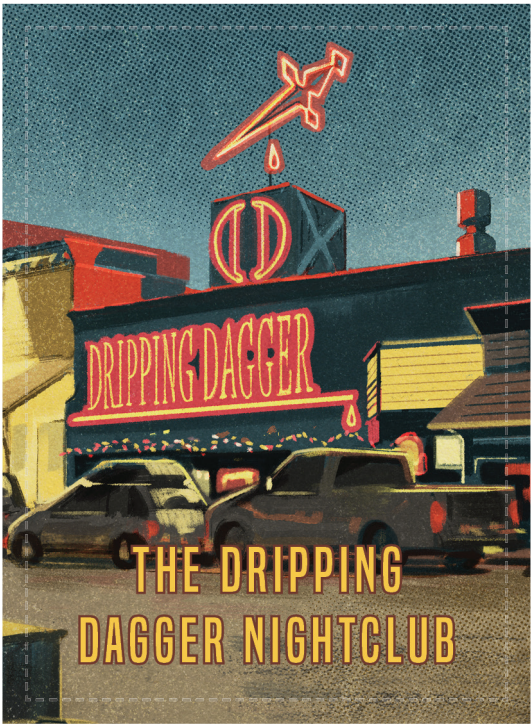
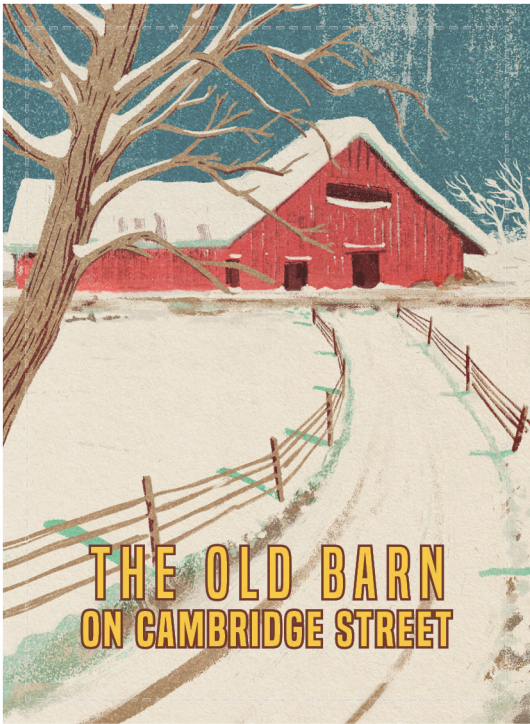




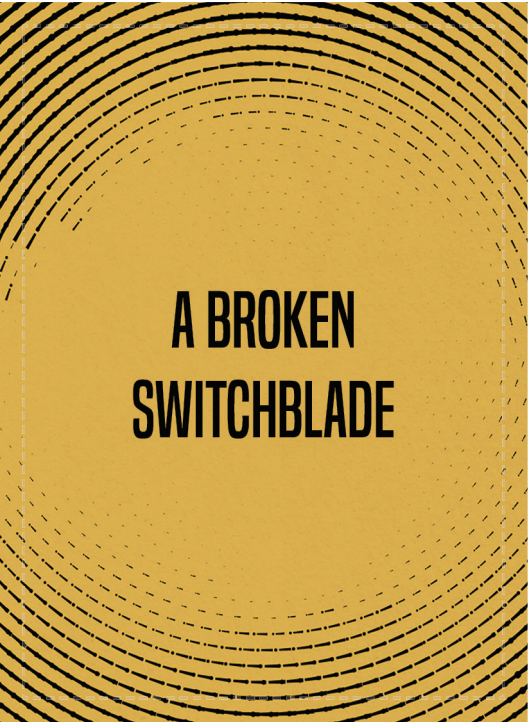
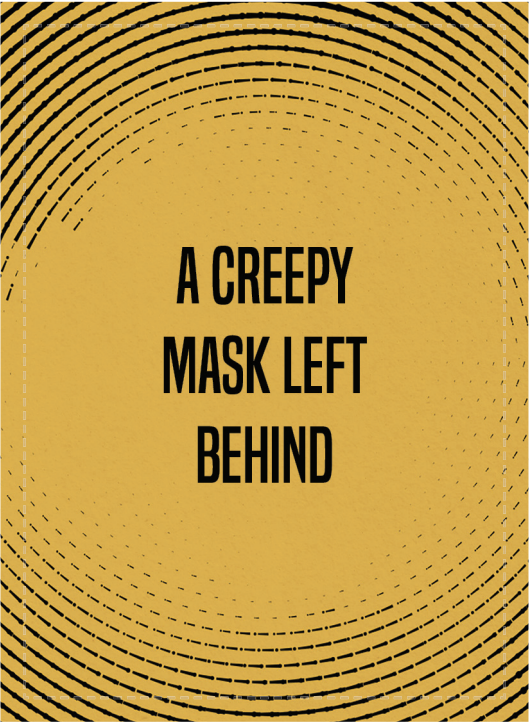
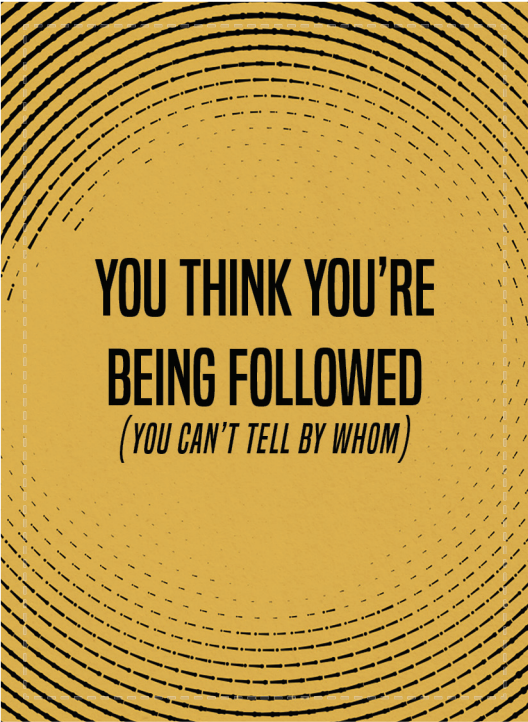














MOTIVE

You want to find the blame for Alice's disappearance. Someone is responsible, maybe even someone here.

RELATIONSHIPS

We used to be best friends.

You know a secret about me that I don't want shared.

MOTIVE

Ask questions. Lots of them. Collect the details, push for answers, and find the truth. Alice is counting on you.

RELATIONSHIPS

I know how you really feel about Alice.

We've never gotten along.

A SKETCHY WHITE VAN

MOTIVE

You want to keep everyone calm. Crack a joke, distract from the chaos, do everything you can to bury your true fear.

RELATIONSHIPS

I know you don't care about Alice as much as I do.

I'm protective of you.

MOTIVE

You fear the worst for Alice. Jump to conclusions, make conspiracy theories, and blame yourself for her disappearance.

RELATIONSHIPS

I don't think you like me.

I've always wanted you to be my friend.

MOTIVE

Any time controversial or negative things are brought up about Alice, leap to her defense unconditionally.

RELATIONSHIPS

You've always been there for me.

Alice has forgiven you for something, but I haven't.



JACK BRIARWOOD

The Older Brother

Background

Tell us about why you and your sister's home life has been so difficult these last few years.

SECRET

You and Alice got in a fight over something serious the day before she vanished. What was it?

Apologizing for the fight.

VOICEMAIL

DAKOTA TRAVIS

The Best Friend

Background

What about Alice do other people sometimes find annoying, but you appreciate?

SECRET

You and Alice snuck out to do something you weren't supposed to the night before she vanished. What was it?

Making sure she is okay after that night.

VOICEMAIL

CHARLIE BARNES

The One Who Moved Away

Background

What kind of teenager is Alice?
(Quiet, Jock, Popular, Valedictorian, Stoner, etc)

SECRET

Alice has been acting strange lately. How is it different from the way she usually acts, and what is she blaming for it?

How excited you are to see her.

VOICEMAIL

YOU WILL BE RESPONSIBLE FOR SENDING THE FIRST TEXT MESSAGE OF THE GAME.

Prepare a group text between all of the players with the message below.

Hey! Sorry for the big group text, but I just got into town for winter break at my dad's and haven't been able to get ahold of Alice. Just wondering if any of you have spoken to her?

Take a moment to breathe and allow the other players to get comfortable and prepared.

When the first song on the playlist ends, send your message and begin the game.

EVAN HOLWELL

The One With The Crush

Background

Tell us what rumor you've heard about Alice that you don't believe is true.

SECRET

You promised Alice last week that you would hide something for her. What is it, and why are you afraid coming forward with it will make you a suspect?

Asking her to go to the movies with you.

VOICEMAIL

JULIA NORTH

The Secret Girlfriend

Background

Tell us about when you and Alice first met.

SECRET

You recently got an anonymous message from someone regarding your relationship with Alice. What specific detail was the most creepy?

She didn't call you last night when she got home.

VOICEMAIL



REVEAL A SUSPECT CARD

You remember Alice finding out about something dark in this person's past.

What bad or scary thing about this person did she uncover?

REVEAL A SUSPECT CARD

This person just posted something suspicious involving Alice to their social media account.

What did they post and why does it not sit right with you?

REVEAL A SUSPECT CARD

You went to the police with a lead, but they ignored you.

What did you (and you alone) see this person do recently that makes you think they might be involved?

REVEAL A LOCATION CARD

You re-read a note or letter Alice wrote you last week. You now notice something strange or cryptic at the end of her message.

What is it, and why do you now think it relates to this place?

REVEAL A LOCATION CARD

You ended up at this location with Alice very late at night, just hours before she was reported missing.

What were you doing there, and why didn't you want anyone to know?

REVEAL A LOCATION CARD

You missed a call from Alice on the day she vanished. The voicemail she left sounds accidental.

What do you hear, and why does it sound like it might be from this location?



REVEAL A SUSPECT CARD

This person messages you on social media telling you something strange or secretive about Alice that involves someone in this group.

What is it, and what makes you so hesitant to share it?

REVEAL A SUSPECT CARD

This person shows up at your door acting suspicious.

What weird question about Alice do they keep asking you?

REVEAL A SUSPECT CARD

Alice told you a secret she didn't want shared with anyone, but you now can't keep to yourself.

What is the secret, and what involvement did this person have in it?

REVEAL A LOCATION CARD

You go to the school and break into her locker. IN 2 MINUTES, you find something in there that is distinctly from this place.

What is it, and why does it worry you?

REVEAL A LOCATION CARD

You dig up some weird or unexpected history about this location.

What do you learn about this place that would make it the perfect spot to hide?

REVEAL A LOCATION CARD

You've heard terrible rumors about what happens here after dark.

You just found something online that substantiates one of those rumors. What is it?



REVEAL A SUSPECT CARD

You hear on the news
that this person is now
missing too.

How do you think their
disappearances are linked?

REVEAL A LOCATION CARD

! *Turn off all of the lights and
get the room dark.* !

The power goes out as a
major winter storm hits.
The police call off the search.

What hidden spot in this
location are you sure the
police didn't search?

REVEAL A LOCATION CARD

This place goes up in flames.
The snowstorm outside
keeps the fire department
from being able to respond
anytime soon.

What is so suspicious about the
fire, and what part of this location
appears to still be intact?

REVEAL A SUSPECT CARD

This person has started
spreading a terrible
rumor about Alice on
social media that you
know isn't true.

What is it, and how do
you know it's a lie?

REVEAL A SUSPECT CARD

This person seems to
suddenly care a whole
lot about Alice and her
disappearance.

What are they saying,
and why is it so suspicious?

REVEAL A SUSPECT CARD

You find Alice has been
using a social media
account to talk
with this person.

What unexpected or strange
conversation was she
having with them?



REVEAL A LOCATION CARD

You talk to someone who says they may have spotted Alice at this location yesterday, but she didn't look the same as usual.

Where in this location do they say they saw her, and how did she look different?

REVEAL A LOCATION CARD

You go to this location to search for her.
IN 2 MINUTES, you find Alice's car dumped here, stripped for parts. Inside the trunk is something terrifying or unexpected.

What do you find in her car that tells you Alice is in grave danger?

REVEAL A LOCATION CARD

You go to this location to search for her.
IN 2 MINUTES, you find something she used to carry with her everywhere.

What important item do you find of hers?

*Shuffle the face-up
Suspect Cards and reveal one.*

THEY ARE THE CULPRIT

Place the rest of the Suspect Cards on top of the Suspect Deck.

This person finds where you are and tries to break down the door or get you while you're alone.

What are they shouting that makes you know they took Alice?

AT 15 MINUTES, flip a coin. On heads, you escape or get them to leave without harm. On tails, you get away, but not without a fight.

*Shuffle the face-up
Suspect Cards and reveal one.*

THEY ARE THE CULPRIT

Place the rest of the Suspect Cards on top of the Suspect Deck.

You find out police know this person is responsible for Alice's disappearance and are now searching for them.

What evidence do the police say they found in the culprit's home that makes it clear they are responsible?

*Shuffle the face-up
Suspect Cards and reveal one.*

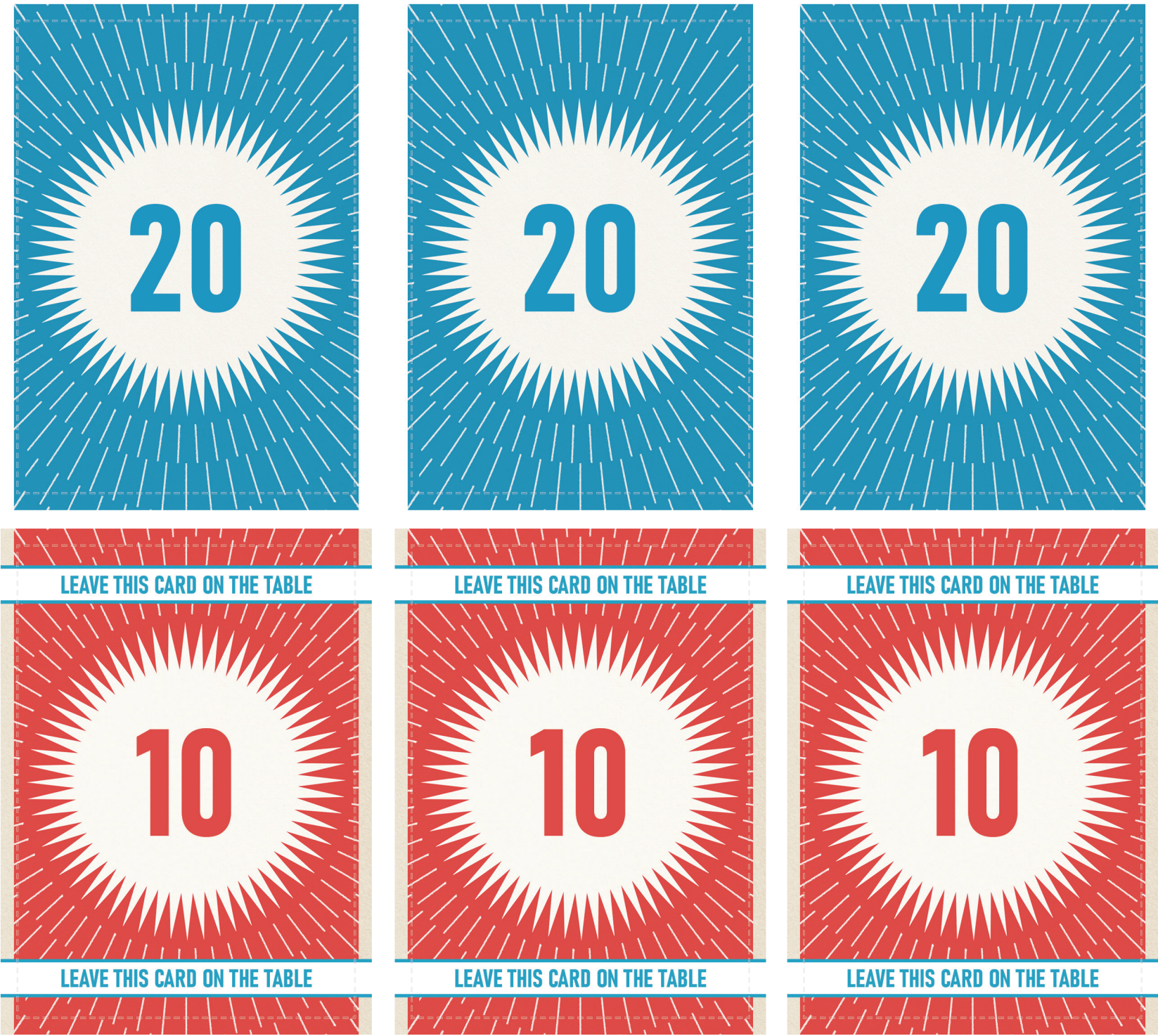
THEY ARE THE CULPRIT

Place the rest of the Suspect Cards on top of the Suspect Deck.

This person just posted a status on social media that turns your stomach.

What did they post about Alice that makes you know they were responsible for her disappearance?

Choose another character. AT 15 MINUTES, tell this person (out of character) what terrifying message the culprit sends them.



*Shuffle the face-up
Location Cards and reveal one.*

THIS IS ALICE'S LOCATION

**You figure out Alice's
password and track her
phone's current location.**

**What about her being here
makes you worried for her life?**

*Give the 10 minute card to the player who is
going there to find Alice. Convince them not to
leave until they've found her.*

*Shuffle the face-up
Location Cards and reveal one.*

THIS IS ALICE'S LOCATION

**Alice sends you what appears to
be a hurried text message that
makes you fear for her life.**

**What is it, and how does it tell you that
this location is where she is being held?**

*Give the 10 minute card to the player who is
going there to find Alice. Convince them not
to leave until they've found her.*

*Shuffle the face-up
Location Cards and reveal one.*

THIS IS ALICE'S LOCATION

*Stop texting for two minutes.
During this time, Alice's phone calls you.*

**You hear someone or something
in the background.**

**How does it reveal that the call is
coming from this location?**

*Give the 10 minute card to the player who is
going there to find Alice. Convince them not
to leave until they've found her.*

YOU FIND ALICE HURT AND IN DANGER, BUT ALIVE

(THE FACE-UP SUSPECT CARD IS THE CULPRIT)

*Tell the group you're giving your phone
to her. You are now playing the role of
Alice for the rest of the game.*

**Why is getting out of here safely
going to be so dangerous?**

*AT 3 MINUTES, flip a coin. On heads, you both find
a way to escape. On tails, Alice escapes, but your
character who came to save her doesn't.*

YOU FIND ALICE'S BODY

(THE FACE-UP SUSPECT CARD IS THE CULPRIT)

**Why are you now running
for your own life?**

*AT 3 MINUTES, flip a coin.
On heads, you escape successfully.
On tails, you don't. Stop texting.*

YOU FIND ALICE UNCONSCIOUS

*The face-up Suspect Card is the culprit.
AT 8 MINUTES, draw from the top of the Suspect
Deck until you get someone other than the culprit.*

**This person is also responsible.
They've found you here.
Warn the others
before it's too late.**

*AT 2 MINUTES,
You are captured and can't text anymore.*